



NEWS RELEASE

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RON GARL AND RICKY NIX SPEAK AT ANNUAL ASLA CONFERENCE AT THE VINOY IN ST. PETERSBURG, FLORIDA

Ron Garl, his senior designer, Ricky Nix, Doug Smith (EDSA) and Guy Butler (Guy Butler Architect) recently spoke as a team at the ASLA conference at the Vinoy Resort in St. Petersburg, Florida on **Working Overseas: Opportunity Knocks**.

They have worked together on many projects over the years and it was a chance to share with the ASLA members what has been working for them in finding golf course design projects overseas. They also shared how networking and “connecting the dots” works for them.

They shared some of the lessons learned and guiding principles for working in foreign environments.

You need to have a keen understanding of the golf market in today’s environment. You also need to be willing to navigate some of the lesser known territories around the world in order to find opportunities which may exist.

Being part of a team is a key step to achieving networking success!